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PRESS RELEASE

OFF-BIENNALE Budapest in the organisation of C³ Center for Culture & Communication Foundation presents the following exhibition:

Eye Resonat at the Power Plant

Private View 17.00 - 20.00 30th April, 2015

Exhibition Opening Hours 11.00 - 20.00, 1-3 May (registration needed)

Kelenföld Power Plant Station, Hengermalom út 60, Budapest 1117

Miklós Peternák (HU) Curator

Brigitta Zics (UK/HU) Artist

John Shearer (UK) Collaborator, Computer Scientist

Dr. Virgil Bierbauer/Borbíró (1893-1956) Architect

www.eyeresonator.c3.hu

Eye Resonator at the Power Plant is an immersive installation that captures the imagination, engages the intellect and excites the emotions while responding to the eye movements of the spectator. Eye Resonator explores your capacity for comprehension and transports you to the future while bringing alive the dazzling art deco dome of the *Kelenföld Power Plant's Control Room*, a masterpiece by the Hungarian architect Virgil Borbíró.

The Control Room is the setting for the domed 'Cupola' of the Eye Resonator and invites you into its multisensory environment. Sound, temperature and light then set you free on a journey of self-exploration. Each encounter with the system is unique as it reacts to the voluntary and involuntary responses of the individual creating a tension between being in control and being controlled. Eye Resonator at the Power Plant explores the faculty of perception and aspects of self-awareness by means of aesthetic pleasure and boredom.

Eye Resonator at the Power Plant is curated by Miklós Peternák supported by C3, Center for Culture & Communication Foundation, Kelenföld Power Plant Station and the Hungarian Museum of Architecture. A selection of rare images and writings of Virgil Borbíró are published alongside the exhibition on www.eyeresonator.c3.hu.

The Eye Resonator installation was developed in collaboration with computer scientist Dr John Shearer, and utilises eye-tracking technology combined with real-time visualisation. The Eye Resonator development team includes curator Gabi Arrigoni, graphics programmer Gavin Wood, hardware specialist Andor Gaudia and sound composer Adam Parkinson.

Grand Opening

5.00 pm – 8.00pm Private View with Sound Performance & Bar

5.00 pm

Welcome Drinks

5.30 pm

Opening Speeches

Welcome by Hajnalka Somogyi, Project leader, OFF BIENNALE

Peternák Miklós, Curator: Opening Speech of the 'Eye Resonator at the Power Plant' Exhibition

Horváth Tibor, Director of Kelenföld Power Plant: The Past and the Future of the Power Plant

Fehérvári Zoltán, Art Historian: Hungarian Museum of Architecture: Borbíró Virgil's Control Room

Brigitta Zics, Artist: Guided Tour of the Eye Resonator's Experience at the Control Room

6.00 - 8.00 pm Sound Performance & Bar

Organisers:

[OFF-BIENNALE Budapest](#)

[C³ Center for Culture & Communication Foundation](#)

Partners, Supporters:

[Kelenföld Power Plant Station](#)

[Hungarian Museum of Architecture](#)

[Ravensbourne \(UK\)](#)

Artist & Curator Talk

3.00 pm 2nd May 2015 at Kelenföld Power Plant Station

Miklós Peternák: Curating for the Control Room

Brigitta Zics: Eye Resonator and Designing Experiences for the Future

Eye Resonator at the Power Plant exhibition is part of the OFF-BIENNALE Budapest programme.

